

A photograph of the Chicago skyline at night, with the city lights reflecting on a frozen lake in the foreground. The sky is a deep blue, and the water is covered in ice with some snow patches. The city lights are a mix of yellow, white, and blue.

Chicago

CITY IN THE SPOTLIGHT

INTRODUCTION BY
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ENAMED. REDEFINED. REBORN. ACCENTURE IS A \$10 BILLION, GLOBAL MANAGEMENT AND TECHNOLOGY CONSULTING ORGANIZATION. THE ORGANIZATION IS REINVENTING ITSELF TO BECOME THE MARKET MAKER, ARCHITECT, AND BUILDER OF THE NEW ECONOMY, BRINGING INNOVATIONS TO IMPROVE THE WAY THE WORLD WORKS AND LIVES.
 ✦ MORE THAN 70,000 PEOPLE IN 48 COUNTRIES DELIVER A WIDE RANGE OF SPECIALIZED CAPABILITIES AND SOLUTIONS TO ACCENTURE'S CLIENTS ACROSS

all industries. Under its strategy, the organization is building a network of businesses to meet the full range of client needs—consulting, technology, outsourcing, alliances, and venture capital.

The complexity of today's business challenges is magnified by the breadth and depth of knowledge and expertise required to successfully deliver technology-enabled solutions. Accenture's people manage this complexity through effective relationships with leading technology providers that deliver complete solutions to clients. Accenture has been a leader in the management and technology consulting arena for more than a decade. It is redefining the marketplace by adding innovative capabilities to better serve the needs of both mature and emerging clients. Its network-of-business strategy lets Accenture continue to expand its capabilities.

CONSULTING AND TECHNOLOGY

Companies are looking for more than advice. In addition to solid advice, they need total solutions. That's why Accenture has developed a comprehensive approach to consulting that moves clients forward at every level of business, from high-level strategic planning to improved customer service to day-to-day operations. This approach is structured through Accenture's Business Launch Centres and business consulting service lines: Strategy & Business Architecture, Customer Relationship Management, Supply Chain Management, Human Performance, and Finance & Performance Management.

Technology underpins every decision organizations make, from the markets they enter to the systems they deploy and the skills they require of their people. Every day, through Accenture's Solutions Engineering Service Line, the organization delivers new technology-based business solutions to its clients, leveraging the capabilities of its Technology Research & Innova-



tion Service Line, its global solution centers, and the deep technical skills of its people.

OUTSOURCING AND ALLIANCES

In a world that demands greater shareholder value and new approaches to everything from day-to-day operations to long-term strategy, no company can afford to focus on activities that do not differentiate its business. Whether through a conventional outsourcing model, delivering long-term value through the management and operations of entire information technology departments, or through nearsourcing—the new economy's Internet-based subscription model for outsourcing—Accenture focuses on bringing together business and technology skills to deliver life-cycle solutions and bottom-line results to hundreds of organizations around the world.

Today's complex business challenges require both deep knowledge and cutting-edge technological solutions. Accenture partners with the leading companies in every field,

as well as with early-stage technology companies, allowing the firm to rapidly deliver an array of solutions for any client's business needs.

VENTURE CAPITAL

Accenture Technology Ventures, Accenture's global venture capital unit, formerly known as AC Ventures, works with entrepreneurs to build successful companies that transform industries and generate superior economic returns. In 2007, Accenture Technology Ventures invested more than \$200 million to help more than 50 early-stage companies in the new economy become tomorrow's global leaders. Its portfolio of companies is reshaping the business and technology landscape worldwide.

In some cases, Accenture will even create companies to best serve the needs of its clients, people, and alliance partners. Through enhanced capabilities, Accenture is pointing the way forward, helping organizations to address their most vital business challenges, from business-to-business exchanges and human

AN INFORMAL TEAM LUNCH IS ANOTHER OPPORTUNITY FOR ACCENTURE'S PEOPLE TO SHARE THEIR DIFFERING POINTS OF VIEW THAT LEAD TO SUPERIOR BUSINESS SOLUTIONS.



ACCENTURE'S COMMITMENT TO COMMUNITY IS DEMONSTRATED BY ACCENTURE VOLUNTEERS MENTORING CHILDREN IN LOCAL SCHOOLS.

performance to using technology to deliver solutions and create new business opportunities.

These capabilities offer Accenture's some 70,000 people a chance to build successful careers by using their creativity, ideas, and skills to deliver truly innovative solutions to clients.

Covering issues ranging from strategy to solutions engineering and operations, Accenture's service lines let the company quickly assemble whatever specific expertise, marketplace knowledge, and intellectual capital its clients in any industry require to redefine and lead their markets.

The result: Whether a new company is seeking advice, expertise, and capital, or a Global 1000 organization is looking to create or refine its new economy strategy—or anything in between—Accenture has the capabilities to help companies create their futures.

"By now, it should be clear why we are so proud of and enthusiastic about the changes at Accenture," says Joe Forehand, managing partner and CEO. "There is much more to Accenture than a new name that expresses our vision of the future. We are, fundamentally, a new firm.

"Under our strategy, we are building a network of businesses to meet the full range of any organization's needs—consulting, technology, outsourcing, alliances, and

venture capital—allowing us to effectively address any kind of business challenge our clients face," Forehand continues. "We have the capabilities, resources, and knowledge to transcend the boundaries of traditional consulting and bring innovations to improve the way the world works and lives.

"Our strength lies in our people and our ability to bridge

both traditional and new economies," Forehand says. "By leveraging our heritage of delivery excellence and our knowledge of emerging technology, we are helping our clients create innovative solutions for the future. By providing our people with flexibility, more competitive rewards, and opportunities for continuous learning, we are creating a great place to work."

ACCENTURE OFFERS ITS PEOPLE THE FINEST TRAINING AND MENTORING HELPING THEM TO ACHIEVE THEIR INDIVIDUAL GOALS.

JOHN DOLAN

